

JACK STEVENSON

Digital Creative Specialist

Brand Design and Development

Content Creation

Art Management

www.AnotherArtist.co.uk

Krafton/PUBG Studios. 07/19 - Present. Senior Designer, Creative Team.

Previous, Digital Content Designer in Marketing, PUBG Corp. 08/18 – 07/19.

- Stand Out Brands – The design brain behind a long list of logos, brand & style guides, key art, social media kits, broadcast graphics, all designed and executed for activations, Esports and events.
- Lore and Order – Translating the product and its seasonal design into briefs, concepts and asset production.
- Bespoke Merchandise and Set Design - 360 development for TwitchCon, Paris Games Week, Dreamhack, Gamescom & several PUBG Esports, events and activations.
- Brand and Design Enforcer – Ensuring the use of corporate and product identities, including inhouse and outsourced work with agencies and third parties.
- Graphic Asset Workaholic – Being the office go to guy for social media, online advertising and print production, for all activations, promotions and sales.
- Guide and Assist – Problem solving ideas and making the art work to the needs of Community Managers & Coordinators (UK, RU, PL, FR, DE, IT, TR, MENA teams), Esports, Business Managers & HR teams.
- Getting the Perfect Angle – Quickly prototyping and executing designs using game and/or engine capture for promotional and merchandise assets.

Kent, UK

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Adobe Suite

HTML/CSS

Autodesk 3D Tools

Texture Toolkits

Rendering software

Unreal Engine 5

Perforce/SVN

Dovetail Games. 09/17 - 08/18. Senior Graphic Designer, Creative Services.

Previous; Midweight Graphic Designer, Dovetail Games. 10/16 - 09/17.

Previous; Junior Marketing Artist, Dovetail Games. 09/14 - 09/16.

- Team Lead – Building and improving team structure, Interviewing and peer mentoring, outsourcing and directing projects, creative and marketing campaign management, inter-team organisation, and ensuring high-end production on all projects.
- Retail & Brand Concept to Production – supporting the retail & brand teams; key art & box art production, logo production, instruction manual design, online retail formatting and development, localization input for 7 languages.
- Digital Marketing - Creating GIFs for product descriptions and online advertising, Infographic design and production, handling large scale advertising campaigns.
- Sharing is Caring - Assisting the Development teams with UI, logo, loading and menu screen design and layout. While receiving assistance to learn the dev tools, set up the dev environment, set building for Key Art and prioritise the Devs work to help our own production.
- Setting Company Design - Producing brand guidelines while setting and enforcing new designs, fitting the company's business model.
- Video Assist - 2D animations, video capture, helping with development.

Freelance artist. 06/08 - 08/16.

- Packaging Design – Prototype to print for unique products produced by startup companies.
- 3D Rendering – To be used in video and advertising materials for an indie game.
- Designer/Pre-visual - Artist at Merlin Magic Making (Madame Tussards).
- Graphic Design and Animator – Web and graphic design for local companies. Flash Animator for a website. Created flash presentations & slideshows.

University of the Creative Arts Rochester. 09 - 12. CG Arts & Animation.

Canterbury College. 06 - 08. Introduction to e-Media